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## Music Video Delivery Specs

Tickle Media accepts a wide range of video formats, whether it's delivered on a Digital Betacam tape or as a digital video file. If your chosen delivery method is a video file, we recommend encoding your video to the following specifications for best results.

**Resolution:** Standard Definition PAL - 720x576, 16:9 anamorphic  
HD 720p - 1280x720  
HD 1080p - 1920x1080

**Frame Rate:** 25fps, interlaced or progressive

**Audio:** Stereo - uncompressed

**Format:** Quicktime MOV

**Codec:** Apple ProRes 422 \*

\* If you're working on a Windows system, a high quality H.264 is a good alternative.

Please note: It is imperative that the video be shot and edited at 25fps to preserve the the quality and tempo of the music, as this is the standard frame rate for all broadcasting in Australia.

Please provide a slate (JPEG file or embedded at start of video) with the following information:

**Record Label** (if applicable)

**Artist**

**Title**

**Duration**

**Director** (if applicable)

**Production Company** (if applicable)

**Date**

**Aspect Ratio**